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August 28, 2007

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Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Art Unit 2157

Re: U.S. Utility Patent
Patent No. 7,065,555; Issued: June 20, 2006
For: **System and Method Related to Generating and Tracking an Email Campaign**
Inventors: Foulger *et al.*
Our Ref: 2222.9480001

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Change of Attorney Docket Number Pleading
2. Statement Under 37 C.F.R. 3.73(b) with Supplemental Sheet;
3. One return postcard.

It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Timothy A. Doyle
Attorney for Patentees
Registration No. 51,262

TAD/brc

Enclosures

Sterne, Kessler, Goldstein & Fox P.L.L.C. : 1100 New York Avenue, NW : Washington, DC 20005 : 202.371.2600 f 202.371.2340 1.DOC www.skgf.com



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent of:

Foulger *et. al.*

Patent No.: 7,065,555

Issued: June 20, 2006

For: **System and Method Related To
Generating And Tracking An
Email Campaign**

Confirmation No.: 3649

Art Unit: 2157

Examiner: Barot, Bharat

Atty. Docket: 2222.9480001

Request for Change of Attorney Docket Number Pleading

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants respectfully request that the attorney docket number for the above-captioned application be changed from "2018.0040001" to -- 2222.9480001 --. Kindly use this attorney docket number in any future correspondence addressed to the undersigned.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Timothy A. Doyle
Attorney for Patentees
Registration No. 51,262

Date: August 28, 2007

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PTO/SB/96 (04-07)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

STATEMENT UNDER 37 CFR 3.73(b)

2222.9480001

Applicant/Patent Owner: Michael G. Foulger et al.

Application No./Patent No.: 7,065,555 Filed/Issue Date: June 20, 2006

Entitled: SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN EMAIL CAMPAIGN

Archeron Limited LLC, a Limited Liability Company
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Michael G. Foulger et al. To: ICPLANET ACQUISITION CORPORATION
The document was recorded in the United States Patent and Trademark Office at
Reel 012078, Frame 0391, or for which a copy thereof is attached.
2. From: Michael G. Foulger et al. To: ICPLANET CORPORATION
The document was recorded in the United States Patent and Trademark Office at
Reel 016348, Frame 0223, or for which a copy thereof is attached.
3. From: ICPLANET CORPORATION To: HALL, KINION & ASSOCIATES, INC.
The document was recorded in the United States Patent and Trademark Office at
Reel 018263, Frame 0642, or for which a copy thereof is attached.

☒ Additional documents in the chain of title are listed on a supplemental sheet.

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Timothy A. Doyle
Signature

Timothy A. Doyle, Reg. No. 51,262

Printed or Typed Name

Authorized Person

Title

28 AUG 07

Date

202-371-2600

Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



Statement Under 37 CFR 3.73(b)

Supplemental Sheet

Applicant/Owner: Michael G. Foulger, et al.

Application No./Patent No.: 7,065,555

Filing Date/Issue Date: June 20, 2006

Title: SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING
AN EMAIL CAMPAIGN

Name of Assignee: Archeron Limited LLC

Type of Assignee: Limited Liability Company

Additional Documents in the Chain of Title:

4. From: HALL, KINION & ASSOCIATES, INC. To: KFORCE INC.

The document was recorded in the United States Patent and Trademark Office at Reel: 018257; Frame: 0579, or for which a copy thereof is attached.

5. From: ICPLANET CORPORATION To: KFORCE INC.

The document was recorded in the United States Patent and Trademark Office at Reel: 019002; Frame: 0645, or for which a copy thereof is attached.

6. From: KFORCE INC. To: ARCHERON LIMITED LLC

The document was recorded in the United States Patent and Trademark Office at Reel: 019550; Frame: 0768, or for which a copy thereof is attached.



09/841,186

SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN
EMAIL CAMPAIGN08-01-
2007::15:04:40**Patent Assignment Abstract of Title****Total Assignments: 6****Application #:** 09841186**Filing Dt:** 04/25/2001**Patent #:** 7065555**Issue Dt:** 06/20/2006**PCT #:** NONE**Publication #:** US20020032738**Pub Dt:** 03/14/2002**Inventors:** Michael G. Foulger, Thomas R. Chipperfield, Jeremy S. Cooper, Andrew C. Storms**Title:** SYSTEM AND METHOD RELATED TO GENERATING AND TRACKING AN EMAIL CAMPAIGN**Assignment: 1****Reel/Frame:** 018263 / 0642**Received:** 09/15/2006**Recorded:** 09/15/2006**Mailed:** 09/18/2006**Pages:** 12**Conveyance:** ASSET PURCHASE AGREEMENT**Assignor:** ICPLANET CORPORATION**Exec Dt:** 02/05/2001**Assignee:** HALL, KINION & ASSOCIATES, INC.
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CHIPPERFIELD, THOMAS R.
COOPER, JEREMY S.
STORMS, ANDREW C.**Exec Dt:** 07/25/2001**Exec Dt:** 07/25/2001**Exec Dt:** 07/25/2001**Exec Dt:** 07/25/2001**Assignee:** ICPLANET ACQUISITION CORPORATION
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1100 NEW YORK AVENUE, N.W.
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Assignment: 5

Reel/Frame: 019002 / 0645 **Received:** 03/13/2007 **Recorded:** 03/13/2007 **Mailed:** 03/13/2007 **Pages:** 11

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

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Assignment: 6

Reel/Frame: 019550 / 0768 **Received:** 07/16/2007 **Recorded:** 07/16/2007 **Mailed:** 07/16/2007 **Pages:** 11

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

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Exec Dt: 06/01/2007

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